



## Moving the Mountains Closer, Yet on the Water

If you ask people to recall the times when they've been most relaxed, you're certain to hear answers like sitting by a roaring fire as they watch snowflakes gently fall on pristine ski slopes just outside the window, or sitting on the dock enjoying the calming effects of a warm breeze. There's something about the solidity of a cabin at the lake, and the tranquility of the woods and lakes that appeal to people and makes them feel both comforted and secure.

That search for solitude has spurred many people to build rustic retreats in the mountains of North Carolina, but the distance from Charlotte has always made those dwellings an unrealistic choice for a primary residence. Now, there's a new neighborhood in Mooresville on Lake Norman that solves that dilemma by offering a special collection of homes that captures the feel of the lakeside mountains in a location that's just minutes from the city.

"Beech Tree Bay offers high country luxury mountain living on the lake without the drive," explains Chris Helgeson, who represents one of the neighborhood's three custom builders, Zande Homes, Inc. "A lot of people weekend in Boone on Lake Lure. Here, you can have that same feel without having to drive a few hours for it. They can create that same atmosphere here in a place that's 15-20 minutes away."

Indeed, with just 13 exclusive homesites – five of which are waterfront on lake Norman and eight of which are off-water - Beech Tree Bay's builders are taking pains to maintain a luxurious yet earthy feel in this small enclave. "This is an enclave of large, wooded homesites set against a tranquil cove," explains Broker, Carmen Hunter, who represents Grainda Builders, Inc. "The upscale homes that will be built here will be in keeping with the high country style, which evokes a feeling of warmth and comfort."

The community, which is located just off Brawley School Road before you reach The Farms, will give its residents the benefits of living in a neighborhood that boasts strict architectural reviews, but without what some may consider to be extraneous amenities. "A lot of people don't want the country club lifestyle but want to live in a high-end community. They want the intimacy of knowing their neighbors but don't necessarily want the golf course, clubs and dues that go along with that," Helgeson says. "Beech Tree Bay will offer them just that."

What Beech Tree Bay also offers is an opportunity to experience the elegance and warmth of a high country home carefully crafted by one of three approved builders. Jim and Deb Bradley of Bradley Custom Builders, LLC, have been building custom homes in the Lake Norman area since 1994, with Jim overseeing construction while Deb coordinates the design and interior planning of each home. Joe Grainda of Grainda Builders, Inc. has developed a reputation for building luxury homes that display fine appointments, interesting architecture and creative features. Zande Homes is intentionally "Different by Design," creating a seamless approach to custom home building that makes it simple for clients to be fully engaged in the process from conception to completion.

No matter which of these fine builders you choose to build your dream home in Beech Tree Bay, its architectural detailing is certain to evoke the warmth and comfort of a lakeside mountain retreat while its floor plan will incorporate the sought-after features your daily life demands. To capture all that in a convenient location is perhaps, the ultimate luxury. ■

*For more information, call 800-771-6958 or visit [www.BeechTreeBay.com](http://www.BeechTreeBay.com).*